

WOMEN HYGIENE DRIVE

WHAC/9/2020-2021

**Near Community Center, Sanjay Camp
October 12th, 2020**

A woman's menstrual health is crucial to her well-being, and also to the well-being of her family and community. But too often — especially in underprivileged masses— mindsets, customs and institutional biases prevent women from getting the menstrual health care they need to thrive. Menstrual hygiene continues to be amongst the most challenging development issues today.

Understanding the hardship faced by the women during menstruation, NGO Group of Friends Welfare Trust recently started a campaign “ Be PERIOD POSITIVE” to create awareness among women and girls on menstrual health and hygiene in Semi urban areas.

Third session in the series today was organized at Chilla village where in 47 women and girls attended the session Followed by Distribution of Sanitary Napkin packet to each one attending the session.

During the session we found that Menstruation is still considered a taboo subject in Indian society. Even today, the cultural and social influences on the people create a major hurdle in ensuring that the adolescent girls are given proper knowledge on menstrual hygiene. The mothers are reluctant to talk about this topic to their daughters, and most of them lack scientific knowledge on puberty and menstruation.

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