

WOMEN HYGIENE DRIVE

WHAC/13 /2019-20

**GGSSS, NIT-2, Faridabad,
July 12th, 2019**



Still in many parts of India the topic of menstruation brings with it the allied cases of stigma, and shame. It is precisely this taboo that the campaign 'women and Hygiene awareness camp' was launched by Oxygen Services under its CSR in February 2013, which tackles through its Menstrual Hygiene awareness campaign organizing session at School, rural and Semi urban communities in various parts of India. This time on 12th

July 2019 a session was organized at Govt School, NIT-2, and Faridabad for 9th std students.

Speaking on this occasion Oxygen Corporate affairs President Dr. Meher Sarid said, "Schools shy away from teaching students about menstruation; social circles close their doors to the topic, and families maintain silence. This has resulted not only in the creation of myths and misconceptions, but also gives rise to unsafe and unhygienic practices. So, we have decided to take up this awareness campaign in schools and communities educating Women and Girl students."

Resource person from Oxygen & Sahyog Foundation delivered lectures and addressed more than 110 girl students on menstrual hygiene.

"Many girls were unaware of what was happening when they got their first period. We have taken up this campaign very seriously briefed the girls and used audio-visual elements to drive in the point about maintaining hygiene. She also demonstrated ways of



safe practices and what precaution girls have to take during the pre and post-menstrual period.

“It was overwhelming to see the students, especially young girls, asking menstruation-related queries with so much confidence. At the end of the workshop, many girls said that they are now aware of what precaution they have to take during menstrual cycle.

“I feel such a workshop was helpful for girls”

On the success of awareness campaign, School Coordinator congratulated the CSR team and extended heartiest thanks.

“I feel it’s important to make both the genders aware of the science behind menstruation. While for girls, good menstrual hygiene can help prevent any kind of pelvic inflammatory diseases and infections, such talk sessions are equally important for boys to remove all the taboos and preconceived notions about periods. They should understand that it’s a part of a girls’ life and absolutely normal,”

Seema Khurana
CSR Lead & Activist

