



**WHAC/5 /2019-20**

**Skill Development Center, DPS**

**May 14<sup>th</sup>, 2019**

## **WOMEN HYGIENE DRIVE**

With Akshay Kumar's film Pad man bringing to the fore the issue of sanitation and hygiene for women's health, Institutions are trying to go the extra mile by creating awareness on the taboo subject of menstrual health with specially designed campaigns. Team from Skill Development Center (SDC) run by DPS School at sec 40, Gurugram invited CSR team from Oxygen & Sahyog Foundation to conduct a session for their 90 young girl's students attending SDC on May 14<sup>th</sup> 2019 afternoon (From 1.30-4.00 pm )

In a situation where secrecy is linked to menstruation, the campaign is seeking to create awareness and increase access to requisite Sanitary Napkins. During the session girls have been touched upon and motivated to break the eerie silence and taboos in the largely conservative society and have been tasked to propagate the idea among other girls and elder women in their contact.



*“Session address the needs of adolescent girls on menstrual hygiene along with practical tips for better menstrual health management, use of sanitary napkins, safe disposal and other related aspects.*

With the menstrual health, a component of ensuring personal hygiene through proper hand washing was included in the session which focused on creating awareness regarding washing of hands before eating and after using toilet by applying steps of hand washing as prescribed by the World Health Organization (WHO). While concluding the session & Thanking CSR Team Oxygen for such an informative & Interactive session Project Coordinator SDC added “If the girl is not missing a single day in school/ Institution, it means that her personal hygiene management is good, she did not miss a single day because of the well biological process,” .

He urged the girls to openly come up with their queries and further said that in order to increase the involvement of community, local village level representatives (panch/Sarpanch), village water and sanitation committee and members of women self-help group (SHG) should be roped in. To ensure the sustainability of the campaign, workshops will be organized on regular bases. Girls who are active and well-oriented on this sensitive issue would be given the title of Swachta Doot (hygiene ambassadors), so that they continue to spread the message.



**Seema Khurana**  
**CSR Lead & Activist**